Wear Red For: ‘Day For Daniel’

Dear Parents and Caregivers

Kearns Public School will be participating in the annual ‘Day For Daniel’ event on Tuesday 4th November 2014. The children are asked to wear red and to make a gold coin donation to raise money for the Daniel Morcombe Foundation. The day is held each year to educate children and adults about keeping kids safe through child safety and protection initiatives. It aims to help empower our children to ‘Recognise, React and Report’ if they feel something is not right. ‘Wear Red and Educate’ is the theme for the ‘Day for Daniel’.

The objectives of ‘Day for Daniel’ are:

- To raise awareness about child safety and protection and to promote a safer community for children.
- To educate children regarding their personal safety and empower them to ‘Recognise, React and Report’.
- To provide FREE safety and educational material.
- To honour the memory of Daniel Morcombe.
- To have over 1 million people Australia Wide to participate in Day for Daniel.

‘Day for Daniel’ is also an opportunity for Australians to make a statement that crimes against children are not acceptable in modern Australia.

The children will be undertaking a variety of positive child safety activities on the day. Each child who brings in a cold coin donation will take home a red balloon. Please engage in the very important child safety discussions with your child before and after the event. We look forward to your support.

Mrs Freney
Event Organiser

Ms McLeod
Principal